



-Conversation Highlights -

Civitas Learning's Practice-Sharing Breakfast

At the SACSCOC 2023 Annual Meeting, Civitas Learning was pleased to host our institutional partners in a conversation on best practices, next practices, and how to get the most out of our platform. Here, we share some of the highlights we gathered, organized into three themes: leveraging real-time data, boosting enrollment and retention, and staying on top of emerging technology.

Leveraging connected, real-time data

- Many institutions are still playing catch-up from the effects of the pandemic, and real-time insights help identify and support students in an ever-changing educational landscape
- Effectively using early alerts is a critical piece of the outreach strategy
- There continues to be a need for connected data and making student success data available to more teams in more systems
- Using the institution's student data to reveal real-time insight and to initiate timely and relevant interventions is key

Related Resources:

[Is Your Early Alert System Doing More Harm Than Good?](#)
[4 Guiding Principles for Using Student Success Analytics](#)

Enrollment takes a village

- Enrollment and retention go hand-in-hand and are everyone's responsibility
- Regularly assess student success initiatives to invest in those that are boosting retention
- One-size-fits-all approaches simply don't have a positive impact on retention, and a tailored approach is critical to student success efforts

Related Resources:

[5 Retention Strategies You Might Be Missing](#)
[Reveal Hidden Retention Strategies with Segmented Student Data](#)

Staying on top of emerging technology (particularly AI)

- AI has captured everyone's attention, from how it can help in advising & planning to how it can automate tedious processes
- However, there is always a need for human oversight, interpretation, and change management
- With an eye toward what's next, Civitas Learning continues to develop new ways machine learning can be used to predict student outcomes, evaluate student success initiatives, and analyze course demand

Related Resources:

[How AI-Based Predictive Modeling Enhances Student Support](#)
[Solving Higher Ed's Toughest Student Success Challenges with Will Ballard](#)