Helping More Students Find the Right Classes

Increased Student Persistence with Streamlined Planning and Registration

Background:

Texas A&M International University (TAMIU) prides itself on its ability to shepherd and mold students to thrive in a world that is becoming increasingly complex and culturally diverse, both locally and globally. In order to fulfill the future aspirations of its students, TAMIU puts its money where its mission is. With its new Academic Innovation Center, TAMIU's campus complex represents an investment of more than a quarter billion dollars in higher education. But even with state-of-the-art facilities, TAMIU knew its gleaming, new halls would be of little value if students never walked them — partly because many found the registration processes to be a challenge.

Problem:

Since a streamlined and student-friendly registration experience at TAMIU is essential to kick-start or continue a rewarding education, removing frustration from the process was essential.

▶ Difficulty Finding Open Courses

Unfortunately, TAMIU students were having difficulty finding open courses that accommodated both their academic and personal schedules.

▶ Many Students Were Not Registering

Many students were simply not registering for all the courses they needed or desired — and facing an increase in obstacles to long-term academic success.

Solution:

At the beginning of registration, TAMIU always encourages its students to visit their academic advisor before registering for classes. But in an effort to address some of the newly-realized student scheduling concerns, as well as to optimize the registration process as a whole, TAMIU began using Civitas Learning's scheduling capabilities-dubbing it TAMIU SchEDUler. Students can now easily plan a schedule that works for their unique circumstances empowering them to prepare a plan before visiting their advisor.

With a student-friendly interface, TAMIU SchEDUler offers new and different capabilities that make it far easier to navigate through all the courses that fit a student's specific needs — undergraduate or graduate, in person or online offerings. In addition, students' newly-optimized schedules are already built to support their preferences and ensure they maintain the breaks they need to balance commitments outside of the classroom.

To roll out the new scheduling solution, TAMIU used social and traditional media to promote to students and staff. Then after a short training session, advisors across the campus were quickly able to put more students on an optimized path toward earning their degrees and forging their futures. Just weeks after adoption nearly 4000 students used the Civitas Learning scheduling tools to prepare for registration. Once students were broadly aware of TAMIU SchEDUler use soared to more than 90% of students.

> " Because Civitas Learning's scheduling capabilities streamline the registration process, course scheduling during advising sessions is faster — allowing more time for advisors to engage with the students on mission-focused topics like different degrees and faster graduation routes."

— Juan Gilberto Garcia

Associate VP of Student Success / University Registrar / Division of Student Success

– A FASTER, MORE CONVENIENT REGISTRATION PROCESS –

Students can create course schedules that fit their specific needs	*Advisors can see more students during peak registration periods*	*Students and advisors can spend more time together on other success-oriented initiatives*	*There's a much greater understanding of the registration process*

Civitas Learning's Tools Empower Students by:

Improving Registration and Relieving Stress

By generating all possible student schedule options, the solution streamlines planning — saving time and easing frustrations.

Harmonizing Education with the Rest of Life

Students can breathe a little easier knowing they can tailor their breaks around their work, sports, or family responsibilities — while building in the learning times or styles that work best for them.

Launching Careers Sooner by Bolstering On-Time Graduation

By maximizing credit hours, pre-loading required courses and taking advantage of personalized degree plans, scheduling capabilites help students find their best path to success while advisors have more time to guide them along the way.

Impact on Student Persistence:

Civitas Learning's Scheduling Solution increased student persistence across key groups:

+1.1%
Overall Persistence Lift

+1.6%
Four or More Terms

+1.9%
Blended

Quick Training:

It only took a short amount of time for staffers to learn all that Civitas Learning's scheduling capabilities had to offer. Just as quickly, advisors created a simple, step-by-step student registration guide that circulated on all TAMIU platforms.

CIVITAS® LEARNING

We help colleges and universities harness the power of their student data to improve student success. We embed actionable insights and applied analytics into connected workflow applications to support the student journey. Equipped with our platform, leaders, advisors and faculty have the tools they need to measurably and sustainably improve enrollment, course success, persistence, graduation and equity.

Today, we support more than 400 colleges and universities, reaching nearly 9 million students. Together with our growing community of customers, we are making the most of the world's learning data to help a million more students graduate.

Learn more about Civitas Learning's Scheduling Solution:
www.civitaslearning.com