Retaining & Graduating Enrolled Students is More Important than Ever

A decline in the perceived value of higher education, a shrinking number of high school graduates, a disappearing international student population, and more complex personal circumstances are just a few of the external factors changing the higher education landscape.

Despite an Increase in Investment in Student Success, Both Persistence & Completion Rates Remain Flat

Spending on student services designed to provide academic, experiential and holistic support has increased across all sectors of higher education between 2010 and 2018.

Stagnant Student Outcomes Cost Both Students and Institutions

Ever-evolving challenges, in combination with stagnating persistence and completion, create financial instability for both students and higher education institutions.

It’s Time to Take a Different Approach

Failure to change course will create a ripple effect of negative consequences: a lost generation of students, a reputation hit, financial instability, and even closure.

To learn more about how a partnership with Civitas Learning can help you reach your student success and institutional goals, visit www.civitaslearning.com.